

# Education Construction is a \$42 Billion Market.

**Learn How To Get Your Share.**

In order to participate in the strongest nonresidential sector of construction today, you need to know the facts. Get the complete story with the McGraw-Hill Construction Dodge Special Sector Study –

## **The New Heights of Education Construction.**

Prepared by a team of the construction industry's leading economists and analysts, you will learn:

- Who the players are and how to connect with them
  - Owners • Architects • General Contractors
- What sectors within education construction offer the most potential
  - Primary • Junior High School • Senior High School • Colleges & Universities
- Projected growth rates for the next five years
- Historical activity levels in dollar value and square footage
- What education projects worth \$1 million+ are in the design, bid/negotiate and construct phase. Get a database of actual leads to win new business.
- Basic characteristics about education projects
- Contact information for roughly 6,000 education facility managers.

McGraw-Hill Construction Dodge's Special Sector Study on education is a must-have for any professional that needs comprehensive, accurate and timely detail on how to penetrate this huge market. In development for over a year, this exhaustive study offers a level of detail found nowhere else. Data is drawn from Dodge's project news, plans and analysis databases. These unequalled databases are then reviewed, analyzed and organized into information you can use – and act on immediately.

**Call us toll free today, 1-800-221-0088**

for more information and to find out how your company can profit from education construction. Or visit us online at [www.dodge.construction.com/Analytics](http://www.dodge.construction.com/Analytics).



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Centennial Campus Middle School, Raleigh, NC  
Boney Architects, Wilmington, NC





Selected Highlights

"In 1982, total nonresidential construction was 1,007 million square feet (msf) with education contracts accounting for just 7%, or 74.2 msf...By 2002, education construction had reached 255 msf, accounting for 18% of the 1,429 msf of nonresidential construction."

"The most important factor driving college and university construction is the rapid growth of enrollments. At some schools the growth has been stunning:

- Kansas State University:** 25% gain in enrollment
- California State San Marcos:** +19%
- Community College of Denver:** +27%"

**Top Three New Dorms of 2002 by Area**  
(thousands of square feet)

- 1. **University Center of Chicago** 602
- 2. **Montclair State University** 341
- 3. **Morgan State University** 300

"...the cost per square foot of education construction has grown dramatically over time...By 2002, that figure had grown to \$134...Over the past six years alone (1996 – 2002), the cost per square foot has grown..."

**State of Illinois Vital Statistics**

- 2001 Population (000s):** 12,482
- Projected Public School Enrollment Growth for Grades K-12 ('02 – '07)** .2%
- 2000 State Education Expenditure (\$000s):** \$12,060,869
- 2001 Per-Pupil Spending (K-8):** \$6,968 (US = \$7,079)

"In 2002, just over half (52%) of the total value of education construction starts were for new buildings. The remaining 48% was for additions and alterations to existing structures. These shares have grown dramatically since the late 1960s when additions and alterations accounted for just 27%."

**Illinois Education Construction**

